



nobi
Safe & happy living

AgeTech Survey 2023

”The implementation of digital innovations in the German care sector”

Survey among care givers
of retirement homes & hospitals

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Work Evaluation

Methodology & Sample

Research institution:
Heute Und Morgen

Survey methodology:
Online Survey with specific 'on target' panel

Sample:
n = 100 participants

Survey period
March 24th to March 31st, 2023

AgeTech Survey 2023

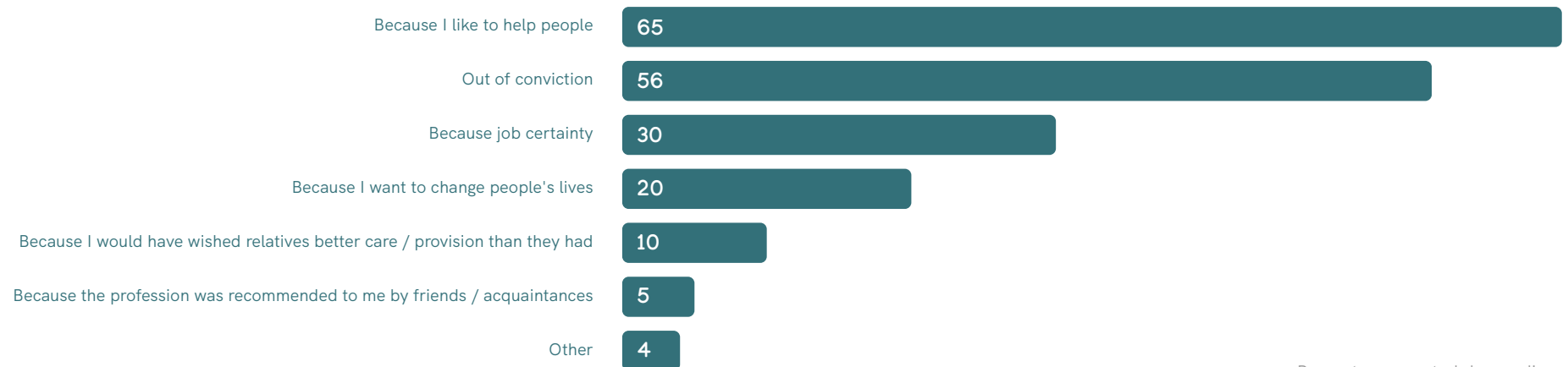
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Work Evaluation

Altruism and conviction are the main driving forces behind nurses' job choices.

Why did you choose the profession of a nurse or a medical profession with a nursing component?



Percentages; sorted descending;
multiple answers possible; n=100

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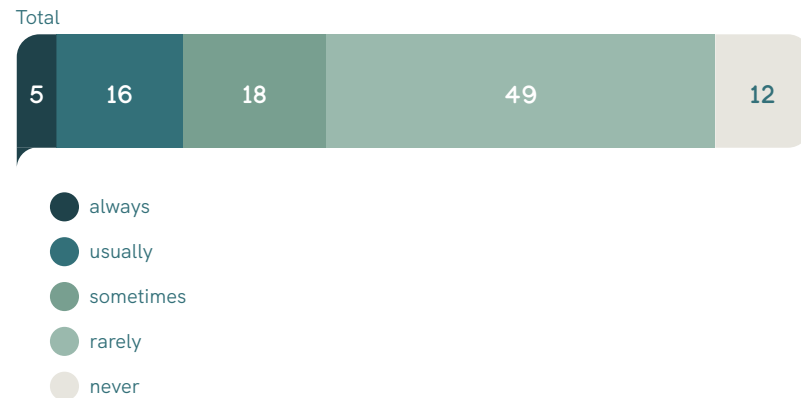
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Work Evaluation

Only 1 in 5 nurses regularly have enough time to provide quality care. Most blame a lack of staff.

Do you feel that you have enough time to provide quality care to your patients / elderly people?



What is the biggest challenge in your daily work?



Percentages; sorted descending: n=98-100

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Work Evaluation

Almost 2 out of 3 nurses regularly work under time pressure and high workload. Only 4 % have enough time for their patients.

How would you describe an average day in care?

I am almost always under time pressure, only very rarely is my workload manageable, i.e. I have far too much to do to be able to provide quality care

26

I am often under time pressure, my workload is rarely manageable

39

Sometimes I am under time pressure, but my workload is mostly manageable

31

My workload is easily manageable within my working hours, I have enough time to devote to my patients.

4

Percentages; n=100

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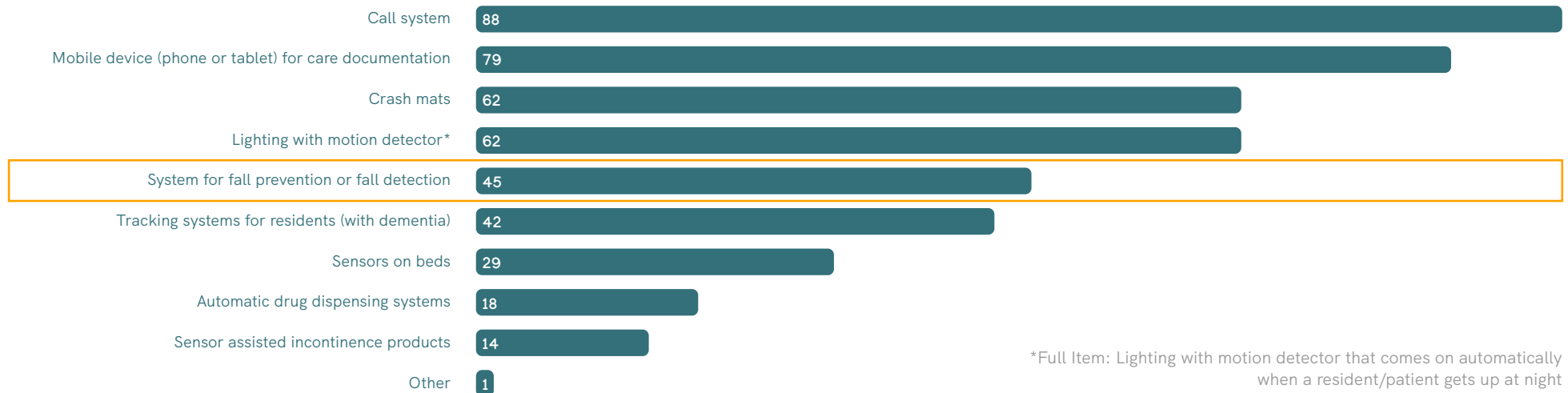
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Work Evaluation

Less than half of all care staff have heard of fall prevention or fall detection systems.

Which digital tools in the care sector have you heard of?



*Full Item: Lighting with motion detector that comes on automatically when a resident/patient gets up at night
Percentages; sorted descending; multiple answers possible; n=98

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Technical Equipment

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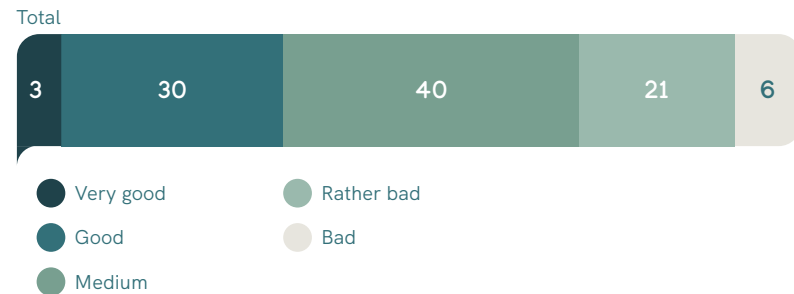
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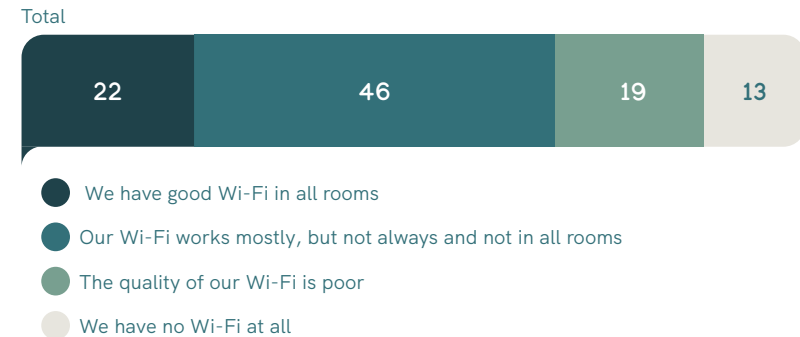
Technical Equipment

2 out of 3 nurses do not feel like their institution is digitally well-equipped.

Please rate the equipment of your institution with digital tools.



Please rate the quality of the Wi-Fi connection in your institution.



Percentages; n=97-98

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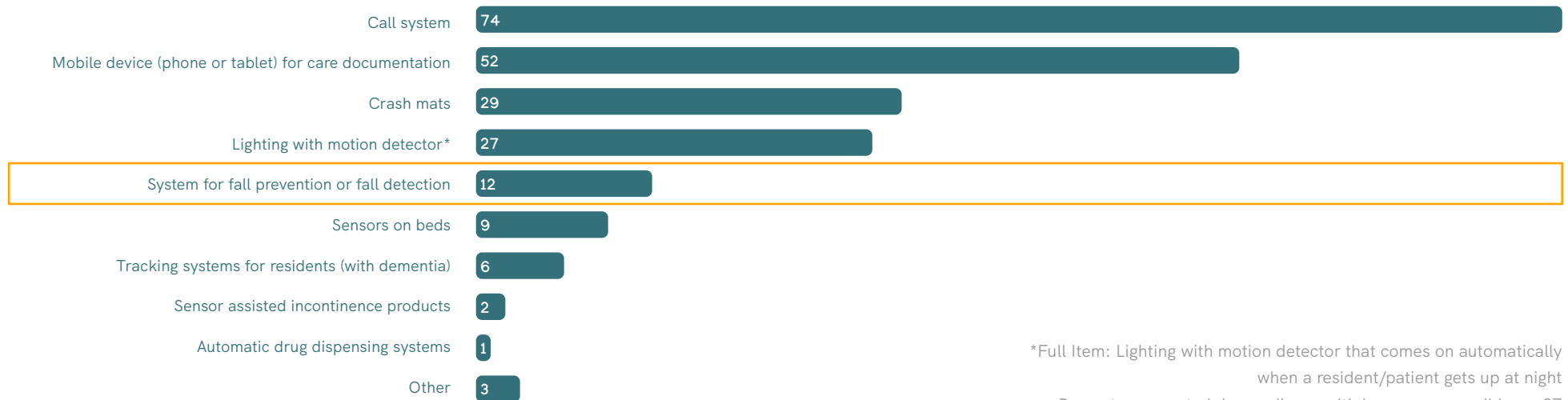
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Technical Equipment

Only 1 in 10 nurses are already working with fall prevention or fall detection systems.

What digital tools are you already working with?



*Full Item: Lighting with motion detector that comes on automatically when a resident/patient gets up at night
Percentages; sorted descending; multiple answers possible; n=97

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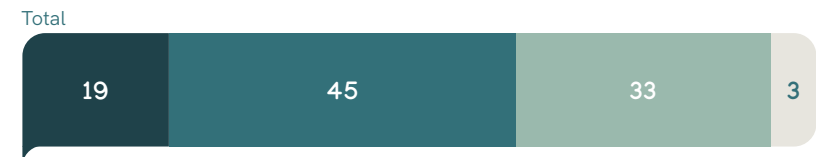
The implementation of digital innovations in the German care sector

Almost all nurses believe that digital tools will become more important in nursing and are willing to use them in the future.

Do you think that digital tools will play a more important role in care in the future?



Do you think digital tools can take repetitive tasks off your hands?



Would you be willing to use digital tools in your daily work?



- Yes, definitely
- Yes, probably
- No, probably not
- No, definitely not

Percentages; n=97-99

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The implementation of digital innovations in the German care sector

Nurses do not use new digital tools primarily due to lack of experience and missing support from employers.

What prevents you from using new digital tools?



Percentages; sorted descending; multiple answers possible; n=94

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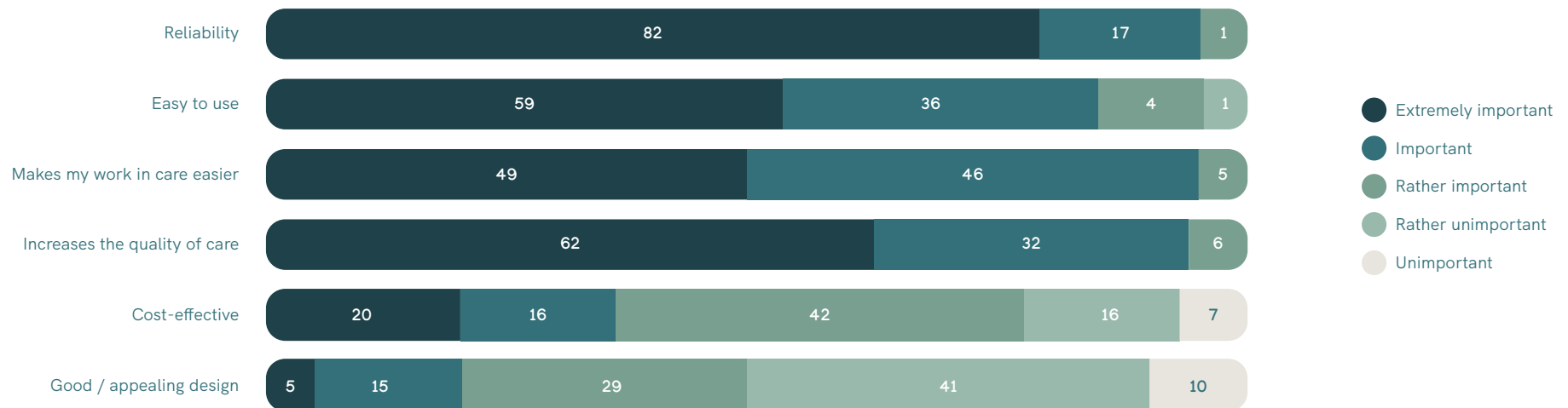
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The implementation of digital innovations in the German care sector

Reliability and ease of use crucial for nurses when evaluating technical and digital aids.

Please indicate how important the following aspects are to you when it comes to technical and digital aids:



Percentages; sorted descending by Top-2; n=96-100

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Fall Prevention

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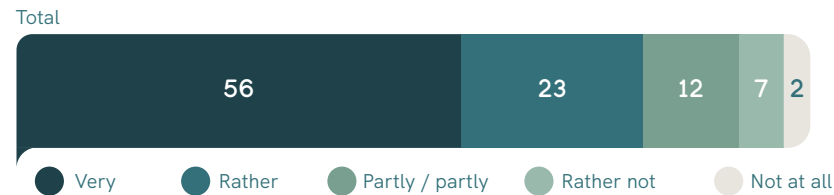
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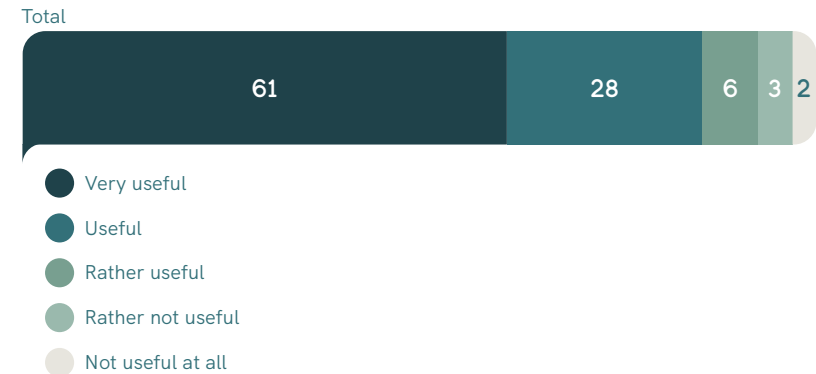
Fall Prevention

Systems that prevent falls or facilitate responses are seen as useful by a large majority of nurses.

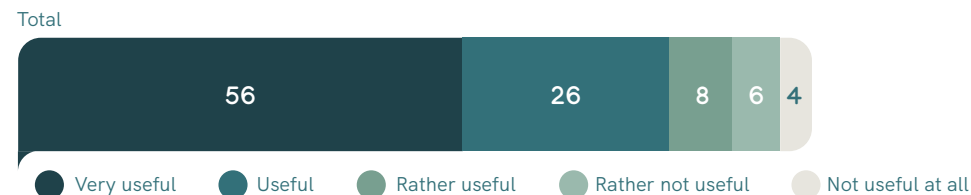
How serious is the issue of falls among your patients?



How useful would a digital tool be for you which enables a quick response to falls?



How useful would a digital tool be for you which helps prevent falls?



Percentages; n=85-100

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Demographics

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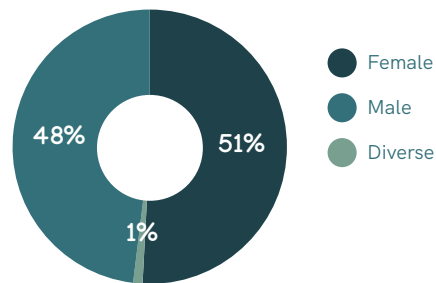
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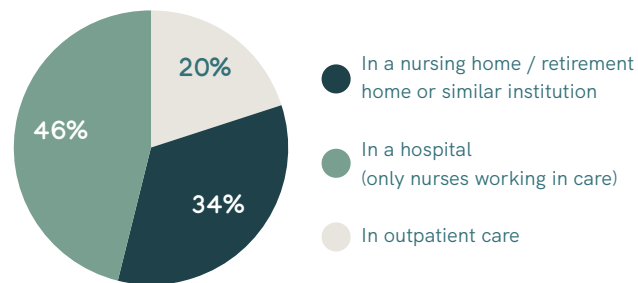


Demographics

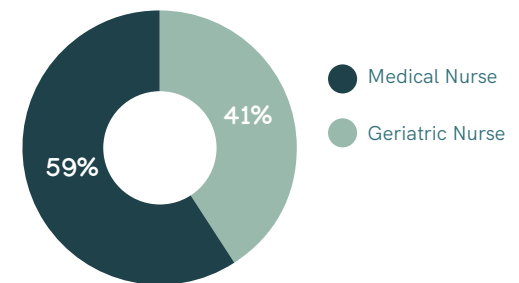
Gender



Institution



Occupation



Age



Percentages; n=100

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About nobi

Founded in Belgium in 2018, Nobi is an AgeTech company that believes everyone deserves to grow old in a dignified, safe, and happy manner. Nobi's flagship device is its AI-powered smart lamp, which supports the safety of older adults by providing fall detection and prevention. Nobi provides targeted senior living care and helps relieve busy care workers from repetitive tasks. Nobi currently operates in Belgium, the United States, the Netherlands, Sweden, Finland, Norway, Germany, Austria, Switzerland, Hungary, the United Kingdom, and Canada. Nobi has an international advisory board with specialists in elderly care, medicine, and smart home technology. Nobi was proclaimed "Most Promising Health-care Innovation 2022" by Flemish and Dutch healthcare professionals. It has also received several other awards, including the Henry van de Velde 2021 Award in both the categories of Business Innovation and Consumer, a German Design Award, a prestigious IF Design Award and the international MUSE Design Award in eight categories.

For more information

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